

# Economic Development Newsletter

DEER PARK, TEXAS

Lookin' for Love in all the RIGHT Places = Shoppin' Local February 2019 / March 2019 • VOL. 55



#### For Your Sweet Tooth

The Sweet Rainbow Café is now open at 4914 Luella Ave. (near Spencer Hwy). Your taste buds (and kids) will love this place, as it's decorated with stuffed animals, pink unicorns, balloons and rainbows, plus they have delicious treats like smoothies, bubble teas, cupcakes and cookies. They also serve coffee, lattes, Italian sodas and hot teas. You can play one of the many board games while you sip their delicious hot chocolate from a unicorn cup, or relax on their comfy

couch. Bring the whole family for a fun, one-of-a-kind treat that's unique to Deer Park. Find them on Facebook or call them at (714) 280-7132.

## Community Health 1st Emergency Room

Community Health 1st Emergency Room is now open at 1101 East Blvd. (near the intersection of East Blvd. and State Hwy. 225). This 9,000 square foot, independently-owned emergency room has nine treatment rooms with state of the art diagnostic technology, capable of handling both major and minor emergency medical services without long wait times. Services include an on-site laboratory,



radiology and imaging, plus they have a special 24-hour observation room and a pediatric room. Learn more at <a href="www.CH1ER.com">www.CH1ER.com</a>, follow them on Facebook or call (346) 954-6007 for information.

#### Falzo Makes Life Easier!

Ever forget to change the air filter in your home or office? Falzo Filter Supply Company is a new online business owned by Deer Park brothers Chris and Jonathan Clark. Let them help you make changing your air conditioner filters a mindless task! Falzo offers a monthly subscription service that allows you to forget about changing air filters every month, as they just show up on your doorstep when it's time to change. They have 106 different sizes for home or office, and their



filters are the highest quality air filters available on the market at the lowest cost possible. All filters will ship free in the Continental US. Find them at <a href="www.falzofilters.com">www.falzofilters.com</a> or follow them on Facebook, Twitter and Instagram; @Falzo Filter Supply Company.

#### Bon Voyage!

Deer Park hotels see their fair share of Galveston-bound cruisers, so it is great news that Galveston might soon see a third cruise terminal built, along with the doubling of Disney cruises offered. Galveston has entered into an agreement with Royal Caribbean Cruises to construct a third cruise terminal. Although the deal still needs to be worked out, the new facility could open in fall 2021. The 200,000 square foot terminal will



be built on 10 acres of land in the southeast section of Pier 10. The plans also include bulkhead improvements, a staging and loading area, bus and taxi staging areas and substantial parking. Royal Caribbean has brought more than 2.4 million guests to Galveston over the past 15 years, driving a \$65 million economic impact annually. The Port has also announced a new agreement with Disney Cruise Line, extending their partnership for an additional 10 years and doubling the number of their sailings.

### **CAP Barbell coming to Deer Park**

CAP Barbell is proposing a new 300,000 square foot distribution warehouse at 402

Deerwood Glen in the Deerwood Glen Business Park, potentially bringing 50 new jobs. Headquartered in Houston, this 25-year old company is the leading distributor and provider of fitness equipment, carrying more than 1,000



products in over 30 categories including weight training equipment, strength equipment, medicine balls, storage racks, mats, inversion tables and much more.

## A Facelift for Rocky's

Rocky's Banquet Center, which just celebrated its fifth year in business, is now undergoing a façade remodel at 502 Center St. (next door to Dairy Queen). This 4,500 square foot banquet hall and conference center is perfect for all your special events and has everything you need, including a lighted dance floor. They are now offering all-inclusive packages, so start booking your upcoming events now by calling Esther at (832) 563-0207 or visit their Facebook page.





## What are They Building?

You might have noticed the construction happening at 1700 East Blvd., between 13<sup>th</sup> Street and X Street and adjacent to Fire Station #3. This is the city's new 9,000 square foot Emergency Management Services building, which should be completed by the end of 2019. It will be home to the city's approximately 20 emergency services employees and volunteers. They are currently sharing space within the fire stations, which were not designed to accommodate overnight staff.

#### 2019 = Anniversaries

The year 2019 marks impressive anniversaries for some important institutions:

- The Deer Park Library building at 3009 Center Street originally opened in 1969 and is celebrating its 50<sup>th</sup> birthday this year.
- The Shell Refinery pipeline was completed in 1919, and this year marks its 100<sup>th</sup> anniversary.
- Shell Deer Park opened in 1929 and is celebrating its 90th anniversary this year.
- Construction of the San Jacinto Monument was completed in 1939, making the world's tallest war memorial 80 years old.

#### New Shell Exhibit at the San Jacinto Monument

To commemorate the major anniversaries of both Shell Deer Park and the San Jacinto Monument, along with their shared history, a special interactive exhibit titled "Big Energy: A Texas Tale of People Powering Progress" is now open at the San Jacinto Museum. Visitors will enter a timeline, which captures a year-by-year history of the events that shaped the refinery, Deer Park, Texas and the



world. For more information, visit www.sanjacinto-museum.org/visit\_us.

## Happy Birthday InsideDP.com

In January, InsideDP.com, Deer Park's online newspaper, moved its operations to the Deer



Park Chamber of Commerce offices at 120 E. Eighth St. Ste. 2. For almost 10 years, the website has provided coverage for our city and Deer Park ISD's service area. Citizens can get instant, reliable news about the community we share by going on <a href="www.InsideDP.com">www.InsideDP.com</a>. If you are looking for a great way to advertise in Deer Park, check out their affordable advertising rates. Editor/publisher and Deer Park native, Bobby Vasquez, has been with the site since its inception (and he also just happens to be "Bobby Dynamite" - the guy that

drives the train at Minute Maid Park during the Astros games – how cool is that?) For advertising information, call Bobby at 281-479-1559.

#### **Garner Environmental Responds**

Deer Park's Garner Environmental at 171 W. 13<sup>th</sup> Street was the first contractor on-site at Staten Island's landfill post after the September 11 attacks on the World Trade Center. The disaster recover firm teamed up with the New York Police Department and the FBI to sift through and examine all debris removed from the World Trade Center "Ground Zero" site. Garner employees sifted and processed over 1.7 million tons of debris over a 10-month period. This 38-year old emergency response company is a full-service environmental firm for oil spills and hazardous materials, as well as other disaster responses for natural and man-made events. Their experience in the field of emergency response is unparalleled anywhere in the world. Visit their website at <a href="https://www.Garner-ES.com">www.Garner-ES.com</a>.

#### **Economic Alliance Visits**

The Economic Alliance Houston Port Region moved its offices to Deer Park six years ago. This non-profit organization, headed by Deer Park native Chad Burke, provides professional, regionwide economic development services for local cities and communities in our area. They spear-head this region's legislative representation, branding, global trade development,



public policy, and more, plus over 1,000 visitors come to their Deer Park office annually for various meetings and events. Last year in 2018, the group hosted seven international delegations at their Deer Park offices. The delegations came here from Libya, Romania, Columbia, Japan, France, Oman and Egypt. They were looking for information on doing business with U.S. companies – specifically those located in our region. Learn more about the Economic Alliance at <a href="https://www.allianceportregion.com">www.allianceportregion.com</a>.

## Mayor's State of the City Luncheon

Deer Park Mayor Jerry Mouton will present this year's "State of the City" address at a luncheon to be held on February 28 at the Jimmy Burke Center in Deer Park. Join fellow residents and business leaders as the mayor brings us up-to-date on issues affecting our city, as well as the direction our city is headed. For more information or to make reservations, contact the Deer Park Chamber at (281) 479-1559.



## **Bits & Pieces**



- Sub-Zero Nitrogen Ice Cream at 9315 Spencer Highway has undergone a change in ownership, but is now open and will host a re-grand opening party in March.
- Ken's Restaurant at 1122 Center St. is now fully "Non-Smoking".
- Schwan Foods is the largest producer of eggrolls in the world. Their manufacturing facility just happens to be located at 612 Georgia Avenue in Deer Park and they produce over 1 million eggrolls every day.
- Deer Park residents will soon have their own Smart Phone App that will connect the community with city services, local colleges and businesses. The app is "That's Deer Park", and will be unveiled during the Deer Park Chamber Banquet on February 7. The app is a spin-off of a similar app available to Chamber members only, but this new app will have a lot more features.

**Thank you for reading.** To see past issues of this newsletter, visit <a href="www.deerparktx.gov/ed">www.deerparktx.gov/ed</a>. To subscribe, submit ideas or comment, email Debbie Westbeld at <a href="dwestbeld@deerparktx.org">dwestbeld@deerparktx.org</a>. Subscribers receive this bi-monthly electronic newsletter via email.

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